

# Ian Haste

YouTube culinary star Ian Haste's Zip HydroTap is 'a real game changer'



**Location:** Norfolk

**Client:** Ian Haste

**Sector:** Residential

**Product:** HydroTap Arc in brushed gold



## The brief

- A new luxurious instant all-in-one tap for a high specification studio kitchen.

## The solution

Popular chef Ian Haste's new bespoke kitchen needed a luxury instant boiling, chilled and sparkling filtered water tap and the HydroTap Arc in brushed gold fit the bill perfectly. Alongside helping him to cook healthy, nutritious meals, the HydroTap has resulted in keeping his family better hydrated, encouraging his children to drink more water and less sugary fizzy pop.

## The results



"A Zip HydroTap located close to the stove is a real game changer. I can have instant boiling water and be poaching eggs in seconds, add sparkling water to a tempura batter and my family and I love the taste of the filtered chilled and sparkling water – all other water now tastes horrible!"

Ian Haste, Chef  
Haste's Kitchen

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