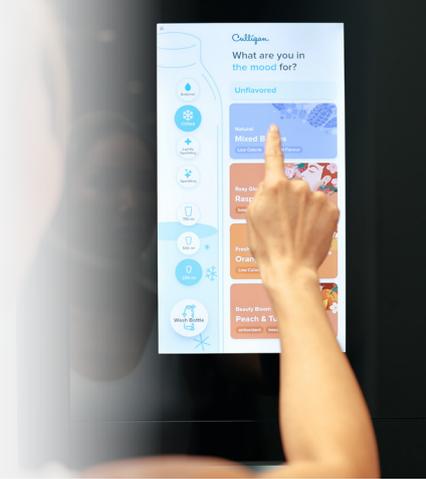


# University of the West of Scotland

Working at the University of the West of Scotland, ISS – a leading workplace experience and facility management company, were looking for an innovative hydration solution for the busy gym located on the campus. HydroMe, the latest groundbreaking technology from Zip Water, with a plethora of options to keep users hydrated, as well as advanced hydration tracking technology, proved to be the perfect fit.



**Location:** Glasgow

**Client:** University of the West of Scotland



**Sector:** Leisure, sports & stadia

**Range:** Zip Hydro Me



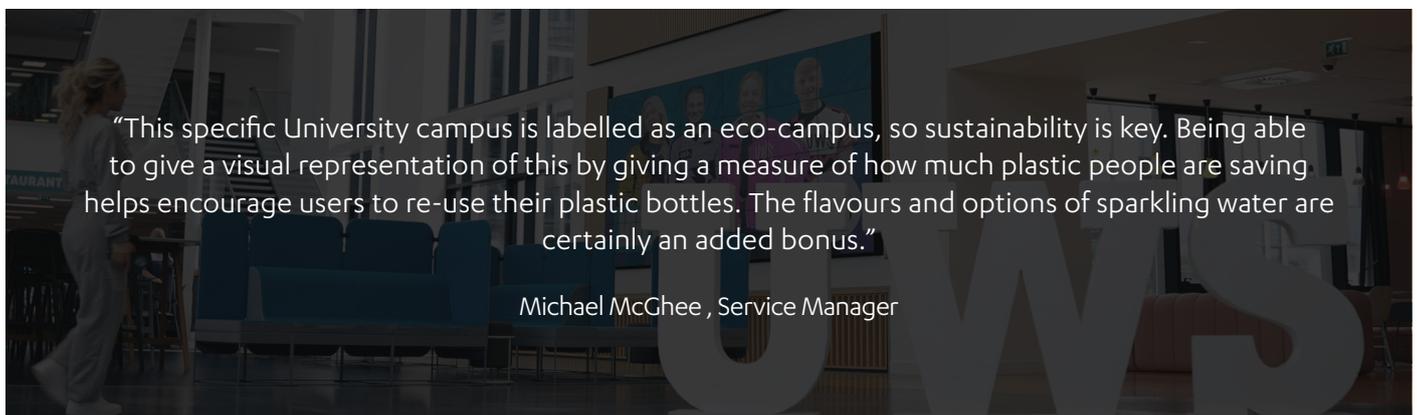
## The brief

The University of the West of Scotland (UWS), was officially recognised in the top 300 universities worldwide as assessed against the United Nations' Sustainable Development Goals (SDGs), and boasts multiple campuses in Scotland, as well as one in London. Working with ISS Education, keeping ahead with technology to improve user experience is key to their continued growth. Partnering with Zip's HydroMe for the campus gym means that users can enjoy enhanced hydration options to power through their workouts.

## The Solution

HydroMe provides not only an intuitive way to keep users hydrated, but also a simple way to track wellness goals, by giving measurable statistics showing how it is used, and what user preferences are. Taking advantage of a rental option also means that Zip will remotely monitor flavour levels, as well as CO2 and filter changes, and can arrange replacements and refills quickly and easily. "It's very convenient not needing to worry about it" says Michael, "and if anything does pop up, like the CO2 cartridge needing changing, Zip seem to know before I do, and send someone out to resolve it."

## The results



"This specific University campus is labelled as an eco-campus, so sustainability is key. Being able to give a visual representation of this by giving a measure of how much plastic people are saving helps encourage users to re-use their plastic bottles. The flavours and options of sparkling water are certainly an added bonus."

Michael McGhee, Service Manager

Learn more at [specify.zipwater.co.uk/case-studies](https://specify.zipwater.co.uk/case-studies)  
or get in touch at +44 3456 005 005

